



 **Golferoo 2008** 
Sponsorship Opportunities

Friday, July 18, 2008

Braemar Golf Course, Edina, MN

Golferoo is a perfect opportunity to associate your brand with an annual signature event of the **Advertising Federation of Minnesota**, a nonprofit organization dedicated to serving the area advertising community.

Golferoo is a fun event attracting players from the Twin Cities marketing and advertising community. Players include men and women with a wide range of golf skill and ability. The event starts with lunch on the grill, followed by an 18-hole scramble tournament, then dinner and entertainment including a live band, raffle and silent auction. As always, a portion of the proceeds from this event are dedicated to charitable giving.

We invite you to participate as a sponsor by investing in any of the following sponsorship opportunities:

 **Contributor**

Provide any item to be used in the raffle or auction and receive recognition in the program and have your logo displayed on the sponsor banner.

 **Hole Sponsor - \$300**

Receive recognition in the program, logo displayed on the sponsor banner, and inclusion on signage at a hole with the option of staffing the hole for sampling or coupon distribution

 **Double Hole Sponsor - \$500**

Receive recognition in the program, logo displayed on the sponsor banner, and inclusion on signage at two holes with the option of staffing one hole for sampling or coupon distribution, plus complimentary dinner for two.

 **Triple Hole Sponsor - \$750**

Receive recognition in the program, logo displayed on the sponsor banner, and inclusion on signage at three holes with the option of staffing one of the holes for sampling or coupon distribution, plus two complimentary golfers in the tournament including lunch and dinner.

 **Primary Partner - \$1000**

Receive recognition in the program, logo displayed on the sponsor banner, and signage at three holes with the option of staffing one hole for sampling or coupon distribution, plus complimentary foursome in the tournament including lunch and dinner.

BONUS: As a primary partner, you can choose one of several bonus sponsorship options:

- Recognition at exclusive hole of your choice
- Your logo displayed on 150 gift bags
- Your logo displayed on the tournament t-shirt
- Exclusive name sponsorship of the hole of your choice

To participate in one of these opportunities, fill out the enclosed sponsorship form.